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In re Application of

Atty. Docket

ERIC COHEN-SOLAL ET AL

US010548

Serial No. 10/014,190

Group Art Unit:

Filed: NOVEMBER 13, 2001

Title: IDENTIFICATION AND EVALUATION OF AUDIENCE EXPOSURE TO LOGOS  
IN A BROADCAST EVENT

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Respectfully submitted,

By   
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Bib Data Sheet

CONFIRMATION NO. 3023

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|--|---|------------------------|------------------------|---|
| SERIAL NUMBER<br>10/014,190  | FILING DATE<br>11/13/2001<br>RULE   | CLASS<br>382           | GROUP ART UNIT<br>2621 | ATTORNEY DOCKET NO.<br>US010548   |
| <b>APPLICANTS</b><br>Eric Cohen-Solal, Ossining, NY;<br>Vasanth Philomin, Hopewell Junction, NY;                       |   |                        |                        |   |
| <b>** CONTINUING DATA *****</b>  |   |                        |                        |   |
| <b>** FOREIGN APPLICATIONS *****</b>   |   |                        |                        |   |
| <b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED</b><br><b>** 01/11/2002</b>   |   |                        |                        |   |
| Foreign Priority claimed<br>35 USC 119 (a-d) conditions met  | <input type="checkbox"/> yes <input type="checkbox"/> no<br><input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance | STATE OR COUNTRY<br>NY | SHEETS DRAWING<br>4    | TOTAL CLAIMS<br>19  |
| Verified and Acknowledged<br>Examiner's Signature _____ Initials _____   |   |                        |                        | INDEPENDENT CLAIMS<br>4   |
| <b>ADDRESS</b><br>U.S. Philips Corporation<br>Corporate Patent Counsel<br>580 White Plains Road<br>Tarrytown ,NY 10591 |   |                        |                        |   |
| <b>TITLE</b><br>Identification and evaluation of audience exposure to logos in a broadcast event                       |   |                        |                        |   |
| FILING FEE RECEIVED<br>824   | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following:   |                        |                        | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees ( Filing )<br><input type="checkbox"/> 1.17 Fees ( Processing Ext. of time )<br><input type="checkbox"/> 1.18 Fees ( Issue )<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |